

TEAM CELEBRATION

Rebelle Rally 2025 Team 111



Celebrate the achievements of women with Team Celebration during the 10th Anniversary edition of the Rebelle Rally in 2025, a one-of-a-kind competition that challenges skills and lets women shine.



TEAM CELEBRATION





2025 IS ALL ABOUT CELEBRATIONS

It's the 10th Anniversary of the Rebelle Rally
and the 20th Anniversary of AskPatty.com!



TEAM CELEBRATION



The Rebelle Rally is the first, and only, women's off-road navigation rally raid in the United States. The 8-day competition blends off-road driving with navigation challenges as teams move through the deserts of the southwest using only a map and compass to navigate. The Rebelle is not a race for speed, but a unique and demanding event that requires teams to be able to find hidden and unmarked checkpoints, complete time and distance roadbook segments and pit their wits and stamina against the harsh desert environment. Learn more at rebellerally.com.



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AskPatty.com, Inc. began as a website with one goal in mind to help women feel more comfortable when buying or repairing a vehicle. For 20 years our flagship product, Certified Female Friendly[®], has been training dealerships, independent service centers, tire dealers, quick lubes, and car washes. 6,000 locations have been certified on the best practices to communicate effectively with women.



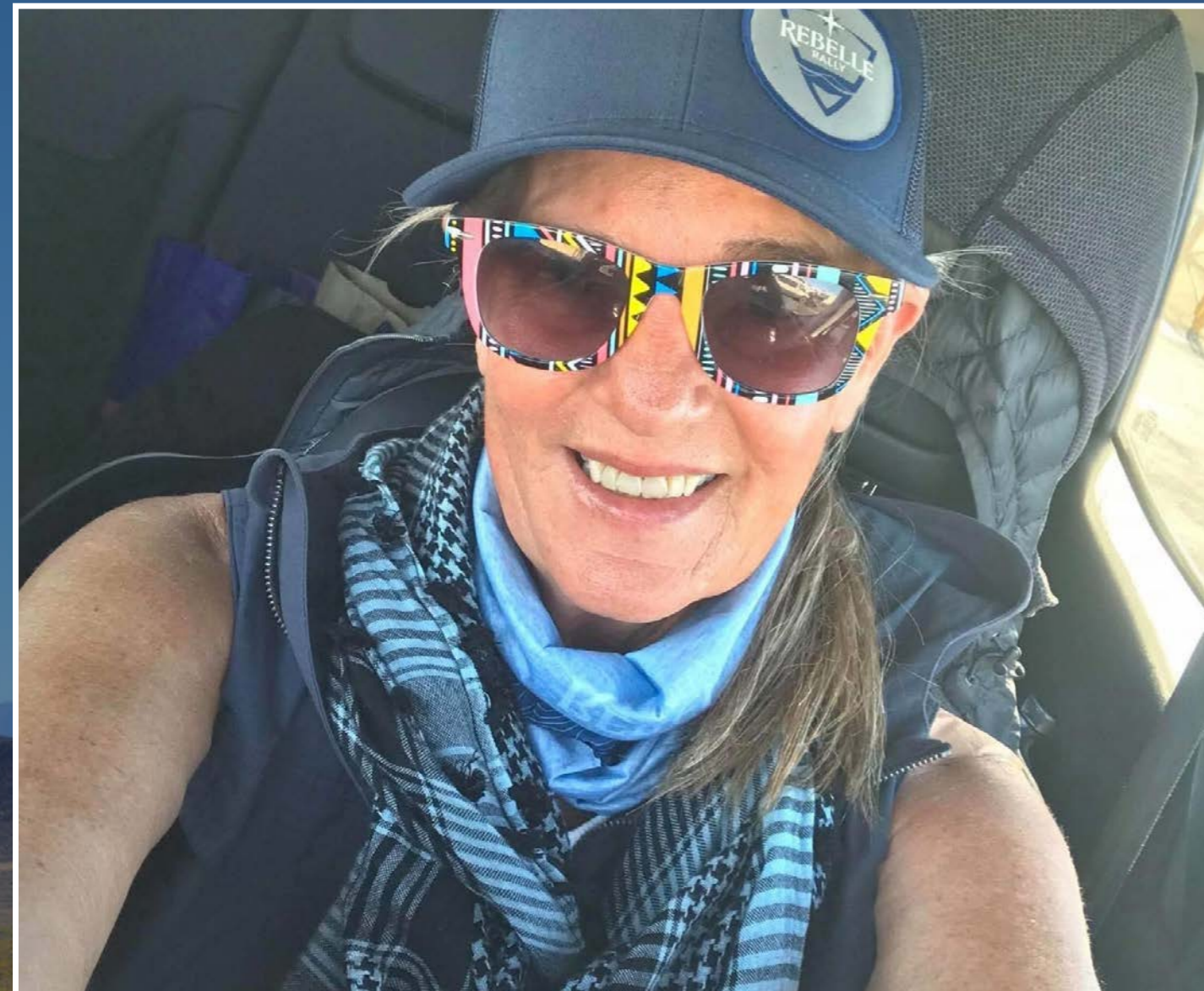
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TEAM CELEBRATION



MEET THE TEAM



Jody DeVere



JoMarie Fecci



Rubi



TEAM CELEBRATION



MEET THE TEAM

Jody DeVere is the CEO of AskPatty.com, As a social media marketing to women expert, journalist, car care expert, and safety spokesperson, it has been a primary goal to promote, mentor and support careers for women in the automotive industry, and she has more than twenty-five years of achievement as a successful entrepreneur focused on sales and marketing leadership to assist her in this quest. Jody has been part of the Rebelle Rally staff since the event's beginning. This will be her first year participating as a competitor.

Jody DeVere

JoMarie Fecci, a modern nomad, has been off-roading and exploring the back-country since 2007. She competed in the very first Rebelle Rally as a driver in 2016, and as a navigator in 2021. JoMarie has also competed in the Rally Aicha des Gazelles in Morocco and is the founder of the Nomad Overland Virtual Adventure Rally. Prior to getting involved in off-roading and overland exploration, JoMarie spent 20 years roaming the world with a camera as a photojournalist and filmmaker covering conflicts and humanitarian crises across the globe.

JoMarie Fecci

Rubi is a 2024 Jeep Wrangler Unlimited Rubicon with a two-inch suspension lift on 35" Falken Wildpeak tires prepared specifically for the rugged desert terrain of the Rebelle. The Jeep Wrangler Rubicon is the most capable Jeep Wrangler ever produced. The Rubicon provides lower gearing than other models, with a 4:1 heavy-duty transfer case and 4.10 gears in heavy-duty front and rear Dana 44 axles. The Rubicon's push-button sway bar disconnect, allows the axle to flex better with the terrain enabling it to crawl over rocks with grace.

Rubi



TEAM CELEBRATION



SHOW YOUR SUPPORT FOR ADVENTUROUS WOMEN AND CELEBRATE WITH US IN 2025

There are Sponsorship Opportunities available for every budget.



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SPONSORSHIP PACKAGES

We will work with you and your team to create an impactful joint ongoing storyline to co-promote as Team Celebration prepares, trains, competes, crosses the finish line and post Rebelle Rally. We can create customized sponsorships that meet your needs.



TEAM CELEBRATION



TITLE SPONSOR

Title Sponsor - \$40,000

- Product or Service Sponsorship Exclusivity for 2025
- Jeep Wrangler Rubicon rally-ready rental for the Rally Team
- Dedicated sponsorship page on www.askpatty.com/celebration
- Joint press releases (2): pre- and post-event
- Company logo on team Facebook and Instagram accounts
- Links to your preferred website page, offers or programs.
- Social media sponsor logo and links placement on all articles, posts and campaigns on AskPatty and Team Celebration pages.
- Inclusion in monthly email campaigns reaching 25,000 automotive industry influencers, auto industry executives, auto service shops, mechanics, dealerships and more.
- Sponsor Guest appearances (2): upon request.
- Sponsor mentioned in all interviews, podcasts and automotive media events related to Team Celebration.
- Product placement. Use of product during rally.
- Team photo and video media package.
- Largest size company logo placement on vehicle, shirts and hats.
- Monthly Media Reach KPI/ROI Reporting
- Friends, family, sponsors and media are invited to Pre-Tech in Mammoth.



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PRIMARY SPONSOR

Primary Sponsor - \$20,000

- Product or Service Sponsorship Non-Exclusive for 2025
- Joint press release announcement
- Jeep Wrangler Rubicon rally-ready rental for the Rally Team
- Dedicated sponsorship ½ page on www.askpatty.com/celebration
- Company logo on Team Facebook and Instagram accounts
- Links to your preferred website page, offers or programs.
- Social media sponsor logo & links placement on 5-10 articles and posts and campaigns on AskPatty and Team Celebration pages.
- Inclusion in monthly email campaigns reaching 25,000 automotive industry influencers, auto industry executives, auto service shops, mechanics, dealerships and more.
- Sponsor mentioned in interviews, podcasts and automotive media events related to Team Celebration.
- Product placement. Use of product during rally.
- Medium Size Company logo on vehicle
- Media Reach KPI Reporting after rally only.
- Friends, family, sponsors and media are invited to Pre-Tech in Mammoth.
- Friends, family, sponsors and media are invited to Pre-Tech in Mammoth.



TEAM CELEBRATION



ASSOCIATE SPONSOR

Associate Sponsor - \$10,000

- Product or Service Sponsorship Non-Exclusive for 2025
- Dedicated sponsorship 1/4 Page on www.askpatty.com/celebration
- Company Logo on Team Facebook and IG accounts
- Links to your preferred website page, offers or programs.
- Social media sponsor logo & links placement on 2 articles and posts and campaigns on AskPatty and Team Celebration pages.
- Inclusion in monthly email campaigns reaching 25,000 automotive industry influencers, auto industry executives, auto service shops, mechanics, dealerships and more.
- Sponsor mentioned in interviews, podcasts and automotive media events related to Team Celebration.
- Product placement. Use of product during rally.
- Small Sponsor Logo on vehicle
- Media Reach KPI Reporting after rally only.



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PARTNER SPONSOR

Partner Sponsor - \$5,000

- Product or Service Sponsorship Non-Exclusive for 2025
- Sponsor Logo Only on www.askpatty.com/celebration
- Sponsor Logo on Team Facebook and IG accounts
- Links to your preferred website page, offers or programs.
- Inclusion in monthly email campaigns reaching 25,000 automotive industry influencers, auto industry executives, auto service shops, mechanics, dealerships and more.
- Small Sponsor Logo on vehicle
- Product placement. Use of product during rally.

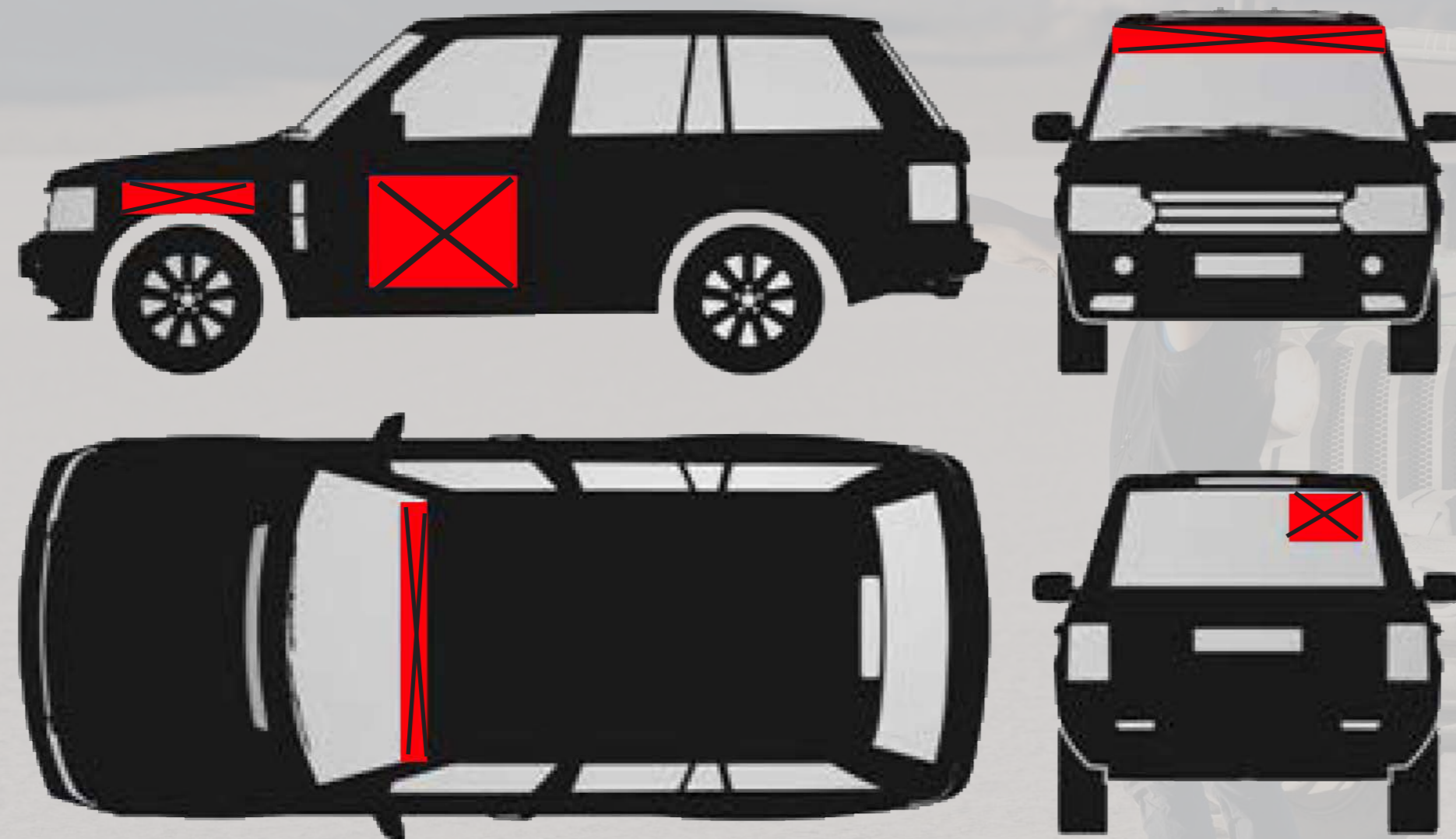


TEAM CELEBRATION



SPONSORSHIP LOGO PLACEMENT

VEHICLE



Sponsor logos can be placed anywhere on the vehicle, EXCEPT in the areas highlighted in red, which are reserved for official Rebelle Rally decals. (Note, that the roof is an excellent location for sponsors logos as there are multiple drones on course.

VESTS



Sponsor logos can be placed anywhere on the BACK of the vest in the areas highlighted in blue. No logos other than Rebelle patches can be added to the front.



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TEAM CELEBRATION HARD COSTS

Sponsors can select an individual item or a mix of items below to sponsor

Fixed Expenses

Registration Fees \$15,300	\$15,300.00
Rally Fuel	\$1,000.00
Tracking Equipment & Sat phone Rentals	\$1,500.00
Hotel Mammoth Startline Tech Inspection (3) nights	\$900.00
Airfare Rally & Training Events	\$1,500.00
REBELLE U Course Training	\$4,350.00
Snell 2020 Helmet's (2)	\$450.00
Rally Ready Jeep Wrangler Rubicon Rental	\$10,000.00
Marketing & Advertising	\$5,000.00
Total	\$40,000.00

Add-On Rebelle Rally Media Packages

Option (1) 20 photos	\$895.00
Option (2) 70 photos	\$1,750.00
Option (3) 70 photos & B-Roll video	\$2,000.00



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PRE-RALLY STAY UPDATED

Check rebellerally.com regularly for the latest news, updates and all things Rebelle Rally.

Sign Up for the Rebelle Newsletter

Check rebellerally.com regularly for the latest news, updates and all things Rebelle Rally. Subscribe: Stay in the loop! Subscribe to our emails, newsletters, and press releases directly on our website. Simply scroll to the bottom of the rebellerally.com homepage to sign up.

Follow the Rebelle Rally:

Facebook: facebook.com/rebellerally

Instagram: [@rebellerally](https://instagram.com/rebellerally)

Twitter: [@rebellerally](https://twitter.com/rebellerally)

YouTube: [@rebellerally](https://youtube.com/rebellerally)

During the Rebelle Rally:

Watch the daily Live Stream Shows, Live Competitor Tracking with YB Races app, Live Scoring, Standings and Team Bios.



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THANK YOU FOR YOUR SUPPORT IN 2025.

CONTACT:

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